

**MANDATORY DISCLOSURE BY INSTITUTIONS RUNNING PGDBM/PGDM/MBA PROGRAMMES TO BE INCLUDED IN THEIR RESPECTIVE INFORMATION BROCHURE, DISPLAYED ON THEIR WEBSITE AND TO BE SUBMITTED TO AICTE EVERY YEAR WELL BEFORE THE ADMISSION PROCESS.**

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

*“The information has been provided by the concerned institution and the onus of authenticity lies with the institution and not on AICTE.”*

**1. Name of the Institution**

SREE NARAYANA GURU INSTITUTE OF SCIENCE AND TECHNOLOGY  
(SNGIST)

THEKKETHAZHAM, MANNAM P O, NORTH PARAVUR, KOCHI 683 520

TEL 0484 2440220, 2440299

web site; [www.sngist.org](http://www.sngist.org),

[email-sngist@sngist.org](mailto:email-sngist@sngist.org)

**II. Name & Address of the Director**

**Prof. Suresh Narayanan BTech, MBA**

**Office**

Director,

SNGIST,

Thekkethazham, Mannam P O

North Paravur

Ernakulam, Kerala

TEL 0484 2440220, 2440299

**Residence**

Thuruthyazhathu Mana, Akapparambu

Mekkad P.O, Kerala. Pin: 683 589

Phone. 0484 2611336, 0484 2610338

Mobile. 98469 71142)

**Name and Address of Deputy Director/ Principal**

**Dr C. Karthikeyan, M.Com, MSc, MBA, MS, Ph.D**

**Office**

Deputy Director,

SNGIST,

Thekkethazham, Mannam P.O  
North Paravur  
Ernakulam, Kerala  
Tel : 0484 2440220,2440299

**Residence**

No. 4 South North Main Street  
Muthswamy Colony  
Selvapuram  
Coimbatore – 641026  
India.

**Name and Address of Head of the Institution**

**Dr Kuppachi Sreenivas, M.Com Ph.d**

**Office**

Head of the Institution  
SNGIST  
Thekkethazham, Mannam P. o  
North Paravur  
Ernakulam, Kerala  
Tel : 0484 2440220,2440299

**Residence**

27-1-562, II Floor  
7<sup>th</sup> Cross Road  
Balaji Nagar  
Nellore-524 002  
Andhra Pradesh.

**III. Name of the Affiliating University**

**Mahatma Gandhi University**

**IV. Governance**

**The Trust**

The college is owned and managed by Gurudeva Trust,a registered charitable trust. The trust is administered by a 14 member board of trustees.

**Board of Trustees**

1. Prof.C.K.Renjan Chairman

2. Mr.S.Venugopal Chief Advisor
3. Mr.K.P.Vidyasagar Vice Chairman
4. Mr.G.Suseelan Secretary
5. Mr.K.B.Krishnadas Joint Secretary
6. Dr.K.P.Subash Manager
7. Mr.P.C.Bhaskaran Project Manager
8. Mr.K.N.Padmanabhan Treasurer
9. Mr.T.K.Anandan Estate Manager
10. Mr.M.R.C.Menon Board Member
11. Mr.K.S.Venukuttan Board Member
12. Mr.K.V.Haridas Board Member
13. Mr.Renjan Abraham Board Member
14. Mr.K.G.Pushpan Board Member

#### **Governing Council**

The Governing Council consists of eminent experts from academia and industry. The council meeting is held every six months to review the progress of the academic programme and to deliberate upon the future activities of the college for the next period.

#### **Governing Council Members**

1. Prof. C.K. Renjan

Chairman, Gurudeva Trust

2. Mr. S Venugopal

Secretary, Gurudeva Trust

3. Dr. K.P. Subhash

Manager, SNGIST

4. Prof. Dr. P R Poduval,

Hon. Dean, SNGIST, Former Director, SMS, CUSAT

5. Dr. A Sukumaran Nair

Former Vice Chancellor, M.G University

6. Dr. Amarlal H Kalro

Former Director, IIM(Kozhikode)

7.Mr. N Sreekumar  
Executive Vice President, Apollo Tyres

8. Mr. O T S Nambiar  
Joint Marketing Director, Spices Board

9.Mr.T T Thomas  
Former CMD, FACT and Former President, All India Management Association

10.Dr.K.G Nayar  
Former CEO, Cashew Export Promotion Council of India

11.Prof. K A Mohammed  
Rtd. Principal, Govt. College, Kattappana

12.Dr. G C Gopala Pillai  
M.D, KINFRA, Trivandrum

13.Dr.D. Rajasenan  
Formerly Dean Faculty of Social Science, CUSAT

14. Prof. Suresh Narayanan  
Director, SNGIST

#### **Academic Advisory Council**

The council meeting is held every semester.

#### **Members**

1. Prof. Dr. P R Poduval  
Hon. Dean, SNGIST

2. Dr. A.M.Salim  
Director, TKM Institute of Management

3. Prof. Dr. K C Sankaranarayanan  
Director, School of Computer and Management Studies, MES College, Marampilly

4. Prof. Dr. Sanjay Banerji  
Director, Amritha Institute of Management, Ettimadai, Coimbatore

5. Dr. George Sleeba  
General Manager (Marketing) FACT

6. Prof. Dr. P Sudarsanan Pillai  
Dean Faculty of Social Science, CUSAT

7. Prof. Ignatius Kunjumon  
Head of The Dept. of Computer Applications, SNGIST

8. Dr. S.Radhakrishnan  
Head of The Dept. Govt. Engineering College, Thrissur

9. Mr. S R Nair  
Managing Director, Team front Line Ltd.

10.Mr. M.S. Sreekumar  
GM, HRD, Binani Zinc

11.Dr. M. Bhasi  
Reader, School of Management Studies CUSAT, Former MD, Consumer Federation

12.vDr. Jagathi Raj V. P  
Reader, CUSAT Former Syndicate Member, Kerala University

13.Prof. P Raghudas  
Former Head of Dept. Computer Science, Govt. Engg. College, Thrissur

14.Prof. C. K Renjan  
Chairman, Gurudeva Trust

15. Dr K P. Subhash  
Manager, SNGIST

1. Prof. Suresh Narayanan  
Director, SNGIST.

## **V. Programmes**

- . **Master of Business Administration** (Full Time) (AICTE approved)
- . No of Seats 120
- . Duration 2 years
- . Fee Rs.1,00,000 per year

### **.Placement Cell**

The cell is functional with 2 faculty coordinators and a student team of 6.The Placement cell arranges industry projects and final placement for the students.

### **Campus Placement in Last three years**

Year (Batch)	No. of Placement	Min. Salary per annum	Max. Salary per annum	Avg. Salary
2003 – 2005	46 (Out of 47)	84,000	1,80,000	10,000
2004 – 2006	46 (Out of 48)	96,000	4,80,000	14,000
2005 – 2007	58 (Out of 59)	84,000	2,16,000	13,000
2006 – 2008	90 (Out of 114)	96,000	3,00,000	15,000

**. Master of Computer Applications (Full Time) (AICTE Approved)**

. No of seats 60

. Duration 3 years

. Fee Rs.38,500 per year

**Details of the Foreign Institution/University:**

The Institution does not have any foreign university collaboration at present.

**VI . MBA Faculty Details**

S.No.	Name (s) of the Teaching Faculty	Designation (Lecturer/ Asst. Professor/ Professor)	Qualifications with field of specialization			Experience		
			UG	PG	Doctorate	a	b	c
1	Prof.P R Poduval	Prof&Honorary dean	BA(Psy)	MA(Psy)	ITP(Harvard)	45		
2	Prof. Suresh Narayanan	Director Prof.	B Tech	MBA		1	24	
3	Dr C Karthikeyan	Prof	BBA	MBA,Mcom, MS,MSc	Phd	8	9	
4	Renjini D	Asst Prof	B Sc	MBA	-	8	2	
5	Dr Kuppachi Sreenivas	Asst Prof.	BCom	M.Com	Phd	14	-	
6	Dr.P K Baby	Asst. Prof	BA(Eco)	MA,MPhil	PhD	5	-	5
7	Geo Baby	Lecturer	B Sc	MSc,MA(PM&IR)		6	-	
8	Prof. K.P.C. Nair	Professor	B.Tech	MBA	-	2	20	-
9	Siju C. P.	Lecturer	B.Sc	MBA	Registered	4	-	-
10	Ansted Iype Joseph	Lecturer	BCA	MBA	-	5mont	3years	

						hs		
11	Betsy Baby Georgene	Lecturer	B Sc	MBA		3	0.6	
12	Dhanya M	Lecturer	B Sc	M Sc,(stat)		2		
13	Dulari S S	Sr. Lecturer	B.Sc.	MBA	-			
14	Vivek V. K.	Lecturer	B.com	MBA	-	4	6	
15	Bindi. K. R.	Lecturer	LLB	MBA	-	3		
16	R Sasidharan	Professor	B.Com	M.Com	-	30	-	
17	Pramod S.H.	Lecturer	B.Sc	ACA	-	2	-	

❖ **Number of faculty members**

MBA Department of the college has 16 permanent faculty members

**Visiting Faculty Profile**

**Qualification&specialization**

1.Dr. K G Nayar

MBA, PhD

Former Chairman, Cashew Export Promotion Council of India

2. V R Parameswaran

BTech, MBA

More than10years of experience in teaching and Industry

3.K S Anantharaman

B Tech, MBA

Former GM, Travancore Cochin Chemicals Ltd

4..Manoj Menon

MA(PM&IR)

Faculty,Rajagiri School of Management

5.T A Muraleetharan

MBA

Manager(HRD)

Kochi Refineries Ltd

6. Basheer Ahamad BTech, MBA

HR Consultant &Research Scholar(CUSAT)

7. Jayakumar C Pillai B Tech,MBA  
Marketing Consultant

8.PV Menon BSc (Engg),MBA  
Former GM( Mktg), Travancore Cochin Chemicals Ltd

9..Dr.Rejitha Kumar M Com, PhD  
Lecturer, CUSAT

10.Baben Mathew MBA,  
HR Consultant

11.Adv.Sebastian Tharakan  
Advocate, High Court Of Kerala

## VII Profile of Director

**Name** : Prof. Suresh Narayanan

**Date of Birth** 6/02/60

**Academic qualifications (with field of specialization)** : **MBA** from Cochin university of Science And Technology. With first class (1995)

**BTech** In Production cum Plant engineering from  
Government Engineering College ,Thrissur ,1982.

**Details of Experience (Academic / Industrial)** : **Industrial ( Total – 24 years)**

**Jan. 2006 onwards** : Chief (Technical & Projects) of ASIANET Group and in charge of the expansion diversification work of the Group worth Rs. 50 Crores.

**Oct. 2003 – Dec 2005** : Executive Director, AMRITHA TELEVISION, subsidiary of Amritha Enterprises Private Limited, Trivandrum.

**Sep. 2001 – Sept. 2003** : Chief Executive Officer (CEO) of Malayalam Communications Limited, Trivandram operating KAIRALI TELEVISION a leading Malayalam Satellite Television Channel.

**Jan. 2001 – Sep 2001** : Management Consultation to Dept. of Health , Govt of Kerala form the RCH project of World Bank.

**June 1995 – Dec 2000** : Project manager, Sr. Manager (Production) & Sr. manager (Business Development) in Kerala Ayurveda Pharamacy Ltd, Aluva., Kerala reporting to Managing Director

**Nov 1994 –June 1995** : Manager (Project)in Kerala agro machinery Corporation (KAMCO), A Govt of Kerala Enterprise, Athani, Kerala.

**Oct 1990 – Oct 1994** : Sr. Consulting Engineer in Industries Research & Service (IRS), Engineering & management Consulting Company at Kochi reporting to Chief Consultant.

**Sep 1982 – Sep 1990** : Joined as Seventh Batch Executive Trainee in National Terminal Power Corporation (NTPC), A Govt. of India Enter price and worked as Designed Engineer & Sr. Design Engineer in project & core groups.

### **1. Professional memberships**

Member of Institution of Engineers, India

### **2. Other Professionals Activities:**

- Worked as the Guest Faculty Member in PETS, Badarpur & Power management institute, New Delhi, (1985 – 1990).
- WORKED AS Guest Faculty the subjects “Project management”, “Strategic management”, Finance for Engineers” & “ Communication Management” in Rajagiri School Management. FACT management Development Center, Kochi & for SUPPLY CO Managers ETC.
- Presented many technical & Management papers in National & international & International
- Publication

### **3. Training & Courses**

1. Power Plan Engineering & Management from Power Engineering Society, (PETS), Neyveli, Tamil Nadu with a grade of Very Good. (9 months).
2. Computer Application in Mechanical Engineering from IIT, Kanpur. (One Month)

3. Thermal Power Engineer & Management from Power Management Institute (PMI). NTPC. New Delhi. (One Year)
4. Project Management & Computer Application from Lucas Institute, USA (One Week)
5. GEMBA KAIZAN from Japan Institute of Management, Tokyo (One Year correspondence)
6. Process Re-engineering from Japan Institute Management, Tokyo (one year correspondence)
7. Certified Director by Commonwealth Institute Corporate Governance, New Zealand.
8. Certified ISO 9000 Auditor.

**Date of the appointment in the present institution** : 24/8/06

### VIII FEE

	SemesterI	SemesterII	SemesterIII	SemesterIV
Tuition	50,000	50,000	50,000	50,000
Caution Deposit (Refundable)	10000			
University Fee	1000	1000	1000	1000
Total	61,000	51000	51000	51000

### Hostel Fee

- 1.Rent -Rs.600 per month
- 2.Mess -1200 per month

\*No fee waiver/scholarship is given.

### IX – XI ADMISSION

#### Master of Business Administration (MBA)

**Master of Business Administration (MBA) Programme**, a two year, four semester postgraduate course has a maximum intake of 120 students. Candidates with a pass in any degree of Mahatma Gandhi University or any degree recognized by it having secured not less than 50 % of marks in aggregate for Arts and Commerce Degrees and 55% for science and Engineering Degrees or 50 % Marks in any Masters Degree are eligible for admission. The candidates belonging to SC/ST Communities shall be eligible for a concession of marks up to 5% in the aggregate to determine their eligibility.

Seats under merit quota (60 nos) will be filled from the merit selection list prepared on the basis of MAT Score, performance in GD/Group Task and Interview.

MAT(Management Aptitude Test) is conducted by All India Management Association, New Delhi([www.aima-ind.org](http://www.aima-ind.org)) The number of seats allotted exclusively for MAT candidates is 60

The evaluation scheme is as follows

MAT Score	40%
GD/Group Task	30%
Interview	30%

The management quota students are admitted on the basis of MAT/ ASMIKMAT(Admission test conducted by Association of Self financing Management colleges in Kerala)

#### **X. Admission Calendar and Procedure**

The admission test for the merit quota selection is MAT. Tests in the months of December, February and May every year are considered. The issue of applications will start one month before the date of every MAT examination and will close after the publication of results. The GD/Group Task and will be conducted in the 2nd week after the publication of the MAT results. The final selection list and wait list will be published on June 1, every year normally depending also on the MG University programme calendar and dates announced. The admission from the main selection list will continue till June 15 after which the wait list will be activated. The last date for admission and starting of the academic session is decided by the University.

Classes for the newly admitted MBA students normally start in the month of July every year. However the exact date of commencement of classes is announced only after receiving the notification from the university in this regard.

#### **Fee Refund Policy**

Full fee will be refunded in case of withdrawals before the start of classes. Full refund is also given in the case of students who fail to meet the eligibility criteria for admission to MBA as per MG University rules.

**Item No I – IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.**

**The Website must be dynamically updated with regard to X –XIII.**

## XII. APPLICATION FORM

- ❖ Downloadable application form, with online submission possibilities.

## XIII. LIST OF APPLICANTS

The last date of submission of application is not over The list will be published immediately after the last date for submission of filled in applications.

## CRITERIA FOR GD / PERSONAL INTERVIEW

- ❖ **Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)**

The selection of candidates is strictly on the basis of MAT Score.

- ❖ **Attributes for evaluation in GD/Interview.**

- 1.Communication skills
- 2.General Awareness
- 3.Conceptual clarity
- 4.Ability to perform in teams
- 5.Leadership and Initiative

## XV. Information on the infrastructure and other resources available

### Library

Course	Titles	Volumes	Journals	
			National	International
MBA	3710	4804	46	EBSCO e-journal

### LABORATORY:

For each Laboratory

- I. List of Major Equipment/Facilities
- II. List of Experimental Setup

### COMPUTING FACILITIES:

**Number and Configuration of Systems**

125 computer systems with Intel Pentium IV , 2 .3 GHz, 512 MB RAM, 40 GB HDD, FDD configuration 60 computer systems with Intel Pentium IV 2.66 Ghz, 512 MB RAM, 80 GB SATA Hard Disk.

**Total number of systems connected by LAN**

185

**Total number of systems connected to WAN**

185

**Internet bandwidth**

2 Mbps

**Building**

<b>Particulars</b>	<b>Building with RCC Roof (Sq.M)</b>	<b>Building with Sheet Roof (if suitable for Educational Institution) (Sq.M)</b>	<b>Built up area per student</b>	<b>Total Area Available (Sq.M)</b>
Instructional Area (Carpet Area)	2002.74	-	8.3	2002.74
Administrative Area (Carpet Area)	453.95	-	1.9	453.95
Amenities (Carpet Area)	256.91	857.91	4.6	1114.88
Circulation & Others	1191.88		5	<b>1191.88</b>
<b>Total</b>	3905.48	857.91	<b>20.00</b>	<b>4763.39</b>

### CLASS ROOMS AVAILABILITY

PARTICULARS	No of rooms	Area
CLASS ROOMS	15	1 * 52.85 sq.m 1 * 68.80 sq.m 3 * 66.52sq.m 3 * 67.34sq.m 2 * 81.60 sq.m 2 * 40.80 sq.m 3 * 55.76 sq.m
TUTORIAL HALL	3	2 * 40.80 sq.m 1 * 31.61 sq.m
COMPUTER CENTRE	4	1 * 79.72 sq.m 1 * 65.63 sq.m 1 * 155.57 sq.m 1 * 112.70 sq.m
LIBRARY	1	1 * 383.50 sq.m
SEMINAR HALL	1	1 * 155.57 sq.m

#### Soft Skill Development Facilities

At SNGIST one session in every day is earmarked for Personal Development programme which includes psychometric tests, case analysis, presentations, role plays, sensitivity analysis, Group discussions, seminars etc.

### **Extra Curriculum Activities**

#### 1. Yoga and Meditation

students have 45 minutes of yoga session every day.

#### 2. Games and Sports Facilities

The college has basketball and volleyball and Tennis courts.

#### 3. Clubs for specialization subjects

Marketing club and HR Club have been made to help students get more ideas about the applications of these subjects. Given the emphasis on entrepreneurship development an ED club is in place so that students can interact directly with the entrepreneurs to understand their dynamics.

### **Teaching Load of each Faculty**

In a week, each faculty have at a minimum of 10 – 12 hours lecture classes .

### **Internal Continuous Evaluation System in place**

Internal Evaluation scheme is based on Attendance, Assignments, Tests & Seminars.

### **Students' assessment of Faculty System in place.**

A formal student evaluation of each faculty is conducted every semester.

**Note: Suppression and/or misrepresentation of information would attract appropriate penal action.**

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